

NCC Cable System Order

| | |
|-------------|-------------------------------------|
| Order # | 62602479 |
| Syscode | 0856 |
| System Name | Spectrum/Milwaukee Interconnect, WI |
| Market | Milwaukee-Racine |

| | |
|-------------------|--------------------------|
| AE | Meghan Hughes |
| Sales Coordinator | Drew Knepley |
| Office | San Francisco |
| Phone | (415) 844-1440 |
| Status | Accepted |
| Survey | DMA Nielsen Live+3 Jun18 |
| - | |

| | |
|--------------|--------------------------|
| Flight Dates | 10/22/18 - 11/04/18 |
| Agency | Shorr, Johnson & Magnus |
| Advertiser | Tammy Baldwin for Senate |

| | |
|---------------|-------------|
| Client Code | |
| Product Code | |
| Est Code | 10.26-10.29 |
| Product Name | 10.26-10.29 |
| Credit Status | |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|------------------|----------|---------------|---|
| Update Date | 11/12/18 | | |
| Version | 3 Vs. 2 | | |
| Show All Lines | | | |
| Total # of Weeks | | 2 | |
| Total | | \$4,187.00 | |
| Commission | | \$628.05 | |
| Net Total | | \$3,558.95 | |
| Total Spots | | 32 | |
| Affiliate Split | | 100.0 | |
| Sold On | | Cost Per Spot | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|------------|-----------------------|
| Comments : | 11.9 revised to Match |
|------------|-----------------------|

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------------------|
| 1 | CNBC | | 10/29/18 | 11/4/18 | 05:00 | 09:00 | X | | | | | | | - | - | 0 | \$56.00 | \$0.00 | 30 | NP |
| 2 | CNBC | | 10/29/18 | 11/4/18 | 09:00 | 16:00 | X | | | | | | | - | - | 0 | \$34.00 | \$0.00 | 30 | NP |
| 3 | CNBC | | 10/29/18 | 11/4/18 | 19:00 | 24:00 | X | | | | | | | - | - | 0 | \$109.00 | \$0.00 | 30 | NP |
| 4 | CNBC | | 10/29/18 | 11/4/18 | 16:00 | 19:00 | X | | | | | | | - | - | 0 | \$88.00 | \$0.00 | 30 | NP |
| 5 | CNBC | | 10/22/18 | 10/28/18 | 19:00 | 24:00 | | | | | X | X | X | - | - | 3 | \$109.00 | \$327.00 | 30 | NP |
| 6 | CNBC | | 10/22/18 | 10/28/18 | 05:00 | 09:00 | | | | | X | X | X | - | - | 3 | \$56.00 | \$168.00 | 30 | NP |
| 7 | CNBC | | 10/22/18 | 10/28/18 | 09:00 | 16:00 | | | | | X | X | X | - | - | 4 | \$34.00 | \$136.00 | 30 | NP |
| 8 | CNBC | | 10/22/18 | 10/28/18 | 16:00 | 19:00 | | | | | X | X | X | - | - | 1 | \$88.00 | \$88.00 | 30 | NP |
| 9 | CNN | AVG. ALL WKS< | 10/29/18 | 11/4/18 | 19:00 | 24:00 | | | | | X | X | X | - | - | 0 | \$441.00 | \$0.00 | 30 | REMOVED to get to budget |
| 10 | CNN | NEW DAY< | 10/29/18 | 11/4/18 | 05:00 | 09:00 | X | | | | | | | - | - | 0 | \$274.00 | \$0.00 | 30 | REMOVED to get to budget |
| 11 | CNN | VARIOUS | 10/22/18 | 10/28/18 | 05:00 | 09:00 | | | | | X | X | X | - | - | 0 | \$274.00 | \$0.00 | 30 | REMOVED to get to budget |
| 12 | CNN | CNN NEWSROOM< | 10/22/18 | 10/28/18 | 09:00 | 16:00 | | | | | X | X | X | - | - | 0 | \$203.00 | \$0.00 | 30 | REMOVED to get to budget |
| 13 | CNN | VARIOUS | 10/22/18 | 10/28/18 | 09:00 | 16:00 | X | | | | | | | - | - | 0 | \$203.00 | \$0.00 | 30 | NP |
| 14 | DISC | AVG. ALL WKS< | 10/29/18 | 11/4/18 | 19:00 | 24:00 | | | | | X | X | X | - | - | 0 | \$614.00 | \$0.00 | 30 | REMOVED to get to budget |
| 15 | DISC | AVG. ALL WKS | 10/22/18 | 10/28/18 | 09:00 | 16:00 | | | | | X | X | X | - | - | 2 | \$168.00 | \$336.00 | 30 | NP |
| 16 | DISC | cable | 10/22/18 | 10/28/18 | 09:00 | 16:00 | X | | | | | | | - | - | 0 | \$168.00 | \$0.00 | 30 | 1X REMOVED |
| 17 | ESPN | GET UP L< | 10/29/18 | 11/4/18 | 05:00 | 09:00 | X | | | | | | | - | - | 0 | \$382.00 | \$0.00 | 30 | REMOVED to get to budget |
| 18 | ESPN | AVG. ALL WKS< | 10/29/18 | 11/4/18 | 09:00 | 16:00 | X | | | | | | | - | - | 0 | \$346.00 | \$0.00 | 30 | REMOVED to get to budget |
| 19 | ESPN | VARIOUS | 10/22/18 | 10/28/18 | 05:00 | 09:00 | | | | | X | X | X | - | - | 0 | \$382.00 | \$0.00 | 30 | REMOVED to get to budget |
| 20 | ESPN | AVG. ALL WKS< | 10/22/18 | 10/28/18 | 09:00 | 16:00 | | | | | X | X | X | - | - | 0 | \$346.00 | \$0.00 | 30 | REMOVED to get to budget |
| 21 | ESPN | cable | 10/22/18 | 10/28/18 | 19:00 | 24:00 | | | | | X | X | X | - | - | 0 | \$977.00 | \$0.00 | 30 | 1X REMOVED OS |

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| Status | Accepted |
| Survey | DMA Nielsen Live+3 Jun18 |
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| Product Code | |
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| Product Name | 10.26-10.29 |
| Credit Status | |

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| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

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| Show All Lines | | | |
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| Total | | \$4,187.00 | |
| Commission | | \$628.05 | |
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| Sold On | | Cost Per Spot | |
| GRP | - | GIMP | - |
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| Comments : | 11.9 revised to Match |
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| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|------------------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------------------|
| 22 | FXNC | VARIOUS | 10/29/18 | 11/4/18 | 19:00 | 24:00 | | | | | X | X | X | - | - | 0 | \$797.00 | \$0.00 | 30 | REMOVED to get to budget |
| 23 | FXNC | VARIOUS | 10/29/18 | 11/4/18 | 09:00 | 16:00 | | | | | X | X | X | - | - | 0 | \$394.00 | \$0.00 | 30 | NP |
| 24 | FXNC | VARIOUS | 10/22/18 | 10/28/18 | 09:00 | 16:00 | X | | | | | | | - | - | 0 | \$394.00 | \$0.00 | 30 | NP |
| 25 | FXNC | FOX & FRIENDS< | 10/22/18 | 10/28/18 | 05:00 | 09:00 | | | | | X | X | X | - | - | 1 | \$536.00 | \$536.00 | 30 | NP |
| 26 | FXNC | FOX AND FRIEND< | 10/22/18 | 10/28/18 | 05:00 | 09:00 | X | | | | | | | - | - | 0 | \$536.00 | \$0.00 | 30 | NP |
| 27 | HGTV | LOVE IT OR LIS< | 10/29/18 | 11/4/18 | 09:00 | 16:00 | X | | | | | | | - | - | 0 | \$340.00 | \$0.00 | 30 | REMOVED to get to budget |
| 28 | HGTV | AVG. ALL WKS< | 10/29/18 | 11/4/18 | 05:00 | 09:00 | X | | | | | | | - | - | 0 | \$176.00 | \$0.00 | 30 | REMOVED to get to budget |
| 29 | HGTV | AVG. ALL WKS< | 10/22/18 | 10/28/18 | 05:00 | 09:00 | | | | | X | X | X | - | - | 1 | \$176.00 | \$176.00 | 30 | NP |
| 30 | HGTV | AVG. ALL WKS< | 10/22/18 | 10/28/18 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | \$340.00 | \$340.00 | 30 | NP |
| 31 | HGTV | cable | 10/22/18 | 10/28/18 | 19:00 | 24:00 | | | | | X | X | X | - | - | 0 | \$731.00 | \$0.00 | 30 | NP |
| 32 | HIST | OFF AIR/AVG. ALL WKS | 10/29/18 | 11/4/18 | 05:00 | 09:00 | X | | | | | | | - | - | 0 | \$121.00 | \$0.00 | 30 | REMOVED to get to budget |
| 33 | HIST | VARIOUS | 10/29/18 | 11/4/18 | 05:00 | 09:00 | | | | | X | X | X | - | - | 0 | \$121.00 | \$0.00 | 30 | REMOVED to get to budget |
| 34 | HIST | AVG. ALL WKS< | 10/22/18 | 10/28/18 | 19:00 | 24:00 | | | | | X | X | X | - | - | 1 | \$596.00 | \$596.00 | 30 | NP |
| 35 | HIST | AMERICAN PICKE< | 10/22/18 | 10/28/18 | 09:00 | 16:00 | X | | | | | | | - | - | 0 | \$216.00 | \$0.00 | 30 | NP |
| 36 | HIST | AVG. ALL WKS< | 10/22/18 | 10/28/18 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | \$216.00 | \$216.00 | 30 | NP |
| 37 | TBSC | AVG. ALL WKS< | 10/29/18 | 11/4/18 | 19:00 | 24:00 | | | | | X | X | X | - | - | 0 | \$929.00 | \$0.00 | 30 | REMOVED to get to budget |
| 38 | TBSC | VARIOUS | 10/29/18 | 11/4/18 | 09:00 | 16:00 | | | | | X | X | X | - | - | 0 | \$196.00 | \$0.00 | 30 | NP |
| 39 | TBSC | VARIOUS | 10/22/18 | 10/28/18 | 09:00 | 16:00 | X | | | | | | | - | - | 0 | \$196.00 | \$0.00 | 30 | NP |
| 40 | TBSC | MARRIED WITH C/FRIENDS | 10/22/18 | 10/28/18 | 05:00 | 09:00 | X | | | | | | | - | - | 0 | \$139.00 | \$0.00 | 30 | NP |
| 41 | TBSC | VARIOUS | 10/22/18 | 10/28/18 | 05:00 | 09:00 | | | | | X | X | X | - | - | 1 | \$139.00 | \$139.00 | 30 | NP |
| 42 | TWC | HIGHWAY THRU H< | 10/29/18 | 11/4/18 | 19:00 | 24:00 | X | | | | | | | - | - | 0 | \$78.00 | \$0.00 | 30 | NP |

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| AE | Meghan Hughes |
| Sales Coordinator | Drew Knepley |
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| Phone | (415) 844-1440 |
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| Survey | DMA Nielsen Live+3 Jun18 |
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| Product Name | 10.26-10.29 |
| Credit Status | |

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| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

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| Update Date | 11/12/18 | | |
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| Total # of Weeks | | 2 | |
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| Commission | | \$628.05 | |
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| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|------------------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 43 | TWC | AVG. ALL WKS< | 10/29/18 | 11/4/18 | 19:00 | 24:00 | | | | | X | X | X | - | - | 0 | \$78.00 | \$0.00 | 30 | NP |
| 44 | TWC | AVG. ALL WKS< | 10/29/18 | 11/4/18 | 16:00 | 19:00 | | | | | X | X | X | - | - | 0 | \$62.00 | \$0.00 | 30 | NP |
| 45 | TWC | WEATHER UNDERG | 10/29/18 | 11/4/18 | 16:00 | 19:00 | X | | | | | | | - | - | 0 | \$62.00 | \$0.00 | 30 | NP |
| 46 | TWC | AMHQ< | 10/22/18 | 10/28/18 | 05:00 | 09:00 | X | | | | | | | - | - | 0 | \$45.00 | \$0.00 | 30 | NP |
| 47 | TWC | AMHQ WEEKEND< | 10/22/18 | 10/28/18 | 05:00 | 09:00 | | | | | X | X | X | - | - | 3 | \$45.00 | \$135.00 | 30 | NP |
| 48 | TWC | VARIOUS | 10/22/18 | 10/28/18 | 09:00 | 16:00 | | | | | X | X | X | - | - | 4 | \$27.00 | \$108.00 | 30 | NP |
| 49 | TWC | WEATHER CENTER | 10/22/18 | 10/28/18 | 09:00 | 16:00 | X | | | | | | | - | - | 0 | \$27.00 | \$0.00 | 30 | NP |
| 50 | CNN | VARIOUS | 10/29/18 | 11/4/18 | 09:00 | 16:00 | X | | | | | | | - | - | 0 | \$203.00 | \$0.00 | 30 | NP |
| 51 | DISC | cable | 10/29/18 | 11/4/18 | 09:00 | 16:00 | X | | | | | | | - | - | 0 | \$168.00 | \$0.00 | 30 | 1X REMOVED |
| 52 | FXNC | VARIOUS | 10/22/18 | 10/28/18 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | \$394.00 | \$394.00 | 30 | NP |
| 53 | FXNC | VARIOUS | 10/29/18 | 11/4/18 | 09:00 | 16:00 | X | | | | | | | - | - | 0 | \$394.00 | \$0.00 | 30 | NP |
| 54 | FXNC | FOX AND FRIEND< | 10/29/18 | 11/4/18 | 05:00 | 09:00 | X | | | | | | | - | - | 0 | \$536.00 | \$0.00 | 30 | NP |
| 55 | HIST | AMERICAN PICKE< | 10/29/18 | 11/4/18 | 09:00 | 16:00 | X | | | | | | | - | - | 0 | \$216.00 | \$0.00 | 30 | NP |
| 56 | TBSC | VARIOUS | 10/22/18 | 10/28/18 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | \$196.00 | \$196.00 | 30 | NP |
| 57 | TBSC | VARIOUS | 10/29/18 | 11/4/18 | 09:00 | 16:00 | X | | | | | | | - | - | 0 | \$196.00 | \$0.00 | 30 | NP |
| 58 | TBSC | MARRIED WITH C/FRIENDS | 10/29/18 | 11/4/18 | 05:00 | 09:00 | X | | | | | | | - | - | 0 | \$139.00 | \$0.00 | 30 | NP |
| 59 | TWC | AVG. ALL WKS< | 10/22/18 | 10/28/18 | 19:00 | 24:00 | | | | | X | X | X | - | - | 3 | \$78.00 | \$234.00 | 30 | NP |
| 60 | TWC | AVG. ALL WKS< | 10/22/18 | 10/28/18 | 16:00 | 19:00 | | | | | X | X | X | - | - | 1 | \$62.00 | \$62.00 | 30 | NP |
| 61 | TWC | AMHQ< | 10/29/18 | 11/4/18 | 05:00 | 09:00 | X | | | | | | | - | - | 0 | \$45.00 | \$0.00 | 30 | NP |

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| Product Name | 10.26-10.29 |
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| Primary Demo | Adults 35+ |
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| Total # of Weeks | 2 | | |
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| Commission | \$628.05 | | |
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| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|-----|----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 62 | TWC | WEATHER CENTER | 10/29/18 | 11/4/18 | 09:00 | 16:00 | X | | | | | | | - | - | 0 | \$27.00 | \$0.00 | 30 | NP |

| | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Aug 2019 | Sep 2019 | Total |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| SPOTS | 32 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 32 |
| AMT | \$4,187.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$4,187.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/23/18

62602479 | Milwaukee-Racine | Spectrum/Milwaukee Interconnect, WI | 0856 |